Age With Rights!


We are calling on all who wish to support the Age With Rights campaign to create short two-minute video statements for use on and around the 13th session of the UN Open-Ended Working Group on Ageing 2023.
What should your video contain?

Creating Your Video

Sending your video
FOCUS:

The statements should focus on an aspect of older people’s human rights that is important to you and a call on your government to start drafting a UN convention without delay.
Start with your name, organisation (if applicable), and country. Remember that a message presented by an older person with direct experience is particularly powerful.
Choose an issue to focus on, that is important to you and/or is currently getting attention in your country.

It may be helpful to consider or link to the following areas of older people's rights being considered in the UN discussions on older people's rights this year.

a. Right to health and access to health services
b. Social inclusion
c. Economic security
d. Contributions of older persons to development

Click here for more info.
Once you have chosen the topic or area of human rights that you will focus on, try to address some or all of the following questions:

a. What is your (or older people’s) everyday experience of claiming this right? [For example, do you struggle to access services or information that you need? Have government decisions or actions had a negative impact on your day-to-day life in some way?]

b. Are you or others treated differently or disadvantaged because of your age, or have you experienced ageism and/or other forms of prejudice or discrimination?

c. How would you like things to be better or fairer?

d. How would a UN convention help to achieve this? [For example, by providing guidance for governments and others to make the right decisions; prompting new or improved services that meet a recognised standard and protect older people’s dignity; help to ensure that we all have access to essential services and are free to make our own decisions about our lives as we get older; ensure age discrimination is prohibited in the law, and attitudes and behaviours towards older people are more respectful].
Call on your government and politicians to support the drafting of a new UN convention on older people’s rights without delay.
5 Incorporate the ‘Age With Rights’ rally

Find ways to incorporate the ‘Age With Rights’ rally somewhere into your video wherever it fits best!
Some quotes from previous videos

Age with rights should enhance women rights too, accepting their experiences are crucial for the better world.

Christine Nanlohy, Netherlands

All people deserve to live, with active and dignified life. Let us "Age with Rights"

Karen Gomez Dumpit, Philippines

We deserve "Age with Rights" we do not want to be left behind.

Paulette Metang, Cameroon
Here are some further resources to help you prepare your messages and statements:

- GAROP joint statements for OEWG12 in April 2022 and the OHCHR Multi-Stakeholder Meeting in Geneva in August 2022
- GAROP COVID-19 Guide (English | Español | Français)
- Previous Age With Rights video statements
- UN working documents and Government and other stakeholder written submissions on the UN website
- Report on normative standards and obligations under international law in relation to older people’s rights
- Human Rights Council Resolution
Creating Your Video
Privacy comes first

Any person appearing in your video should be supplied with a copy of the GAROP Privacy Notice (download here) and must complete a Media Subject Consent Form (download here).
Be creative with your video

Explore ways to incorporate the slogan ‘Age With Rights!’ and other campaign assets, such as the red orange colour clothing or virtual background to make noise (click here to read more).

We want to showcase the vibrant, diverse membership base of GAROP, perhaps record your video somewhere that showcases what makes your organisation or country special!
To capture the video:

- 1. Open the camera on your phone;
- 2. Select the video function and record in landscape mode.
3. Shoot the video from a medium close-up to ensure the video is clear and the audio is good quality.
4. If you have a microphone, please use it to make sure the audio is clear.

5. If you don’t have a microphone, make sure you’re recording somewhere with no (or very low) background noise. Try not to record near busy roads, crowds, or places with lots of wind.
You can also utilise Zoom to record your statement. Try to emulate the staging detailed in the iPhone instructions above (landscape, medium-close up, quiet location, use a microphone if you can).
1. Open the Zoom app;

2. In Zoom settings, update your display name to include your country. You can also click here for instructions on creating an Age With Rights Virtual Background;

3. Click “New Meeting”, ensure your video and audio are turned on by looking at the camera and microphone icons in the bottom-left corner of the screen;

4. Click the “Record” button on the bottom task bar to record your video.
GAROP is an internationally diverse network, full of different communities speaking different languages! We encourage you to record your video in the language of your choice;

If you record your video in another language, please try to add English subtitles yourself to ensure your message can reach the widest audience. This document explains how you can do this using YouTube (revised document, originally created by the UN OHCHR);

If you record your video in a language other than English and you are not able to add your own subtitles, please send it to us with an English translation in a Word document and we will try to help with this where we have the capacity to support.
If you share your video with us along with your signed consent form then we will upload it to our website and YouTube channel.

We will also share and promote your video around the UN meeting in April 2023 on older people's rights, especially where your chosen topic is relevant to discussions taking place.
1. If possible, upload the video to your own organisation’s website or YouTube channel and promote it through your own social media channels.

2. Encourage other individuals or organisations you work with to share the video through their own networks and communication channels.

3. Show the video at events being organised for the Global Rally 2023 or in relation to the UN meeting in April 2023.

4. Send it along with a Press Release to local media contacts for the Global Rally 2023 or in relation to the UN meeting in April 2023.

5. You could share the link to the video directly with your contacts in government or tag them in your social media posts to get their attention if appropriate. Also make your government contacts aware of any media coverage the video, press release or event have gained.
When sending your video, you should include:

1. Your video file (preferably .mp4, .mov, or .wmv file)
2. Signed Media Consent forms for anyone appearing in the video;
3. If your video is in a language other than English, an English subtitle file or English transcript.
If you are able, email your video through to info@rightsofolderpeople.org.

Sometimes videos may be too large to send through regular email, if this is the case please consider using a “cloud” option such as WeTransfer.
To do this:

- Navigate to https://wetransfer.com/;
- Accept Cookies and agree to Terms and Conditions;
- On the site (pictured below), press the plus button and add your files, type info@rightsofolderpeople.org into the “Email To” field, type your email into the “Email From” field. Click “Transfer”.
• Check your email and input the verification code.
Once done, the files will automatically transfer to us.

If you’d prefer, you could also upload the files to other cloud sites (i.e. Google Drive, Dropbox) and send us an accessible link.